

Schedule

SEP
-
OCT

Pre-Summit

Initial Planning and Pre-Summit Preparations

Research and focus groups to define the pressing challenges that will be tackled during the Co-Creator Challenge Lab.

Location: Online Webinars



20
NOV

Impact Innovation Summit and Co-Creator Challenge Lab

Event Day Execution

Join industry leaders and innovators for a day of inspiring talks followed by a hands-on Co-creator Challenge Lab to ideate solutions for the defined challenges.

Location: Terra Nova Hotel, Kingston



2025

Venture Building

Post-Summit Activities

Selected teams will develop their solutions into MVPs in our Venture Studio, preparing for pitch presentations and potential funding opportunities.

Location: AltCatalyst Office, Kingston

Challenge Lab

An online series where we collaborate on finding the real reason there has been poor adoption of fintechs in Jamaica. These brainstorming and synthesizing sessions will create a framework for the conclusion of the Challenge Lab on November 21.



10
OCT

Presentation of the problem

6:30 pm (COT)

This session involves a presentation of the issue, sharing market research findings and open discussions into other factors.

Speakers: Wayne Beecher and Naudia Crosskill.

Session Outputs: Market opportunity and macro context.



24
OCT

User Insights & Focus Group

6:30 pm (COT)

This session involves looking at user insights; bringing in insights from the market research and strategy scan and hearing from selected vendors in a focus group session.

Facilitators: Violet Palmer and Taneallea Feddis.

Session Outputs: Value proposition canvas.



07
NOV

Defining the Problem to be Solved

6:30pm (COT)

This session involves understanding key industry factors and what key factors are to be included in the solution set.

Facilitators: Taneallea Feddis and Violet Palmer.

Session Outputs: Business model canvas and Strategy canvas.

<https://www.altcatalyst.com/co-creation-challenge-lab>

Summit Agenda

Morning Session: Impact Innovation Summit

Sprint 1	Billion Dollar Startup Journey (Building a Business to scale) The Unicorn Blueprint	Nadayar Enegesi, Co-Founder of Andela Dr. Winsome Leslie, DevSolutions Consulting Bode Abifarin, Former COO Flutterwave.
Sprint 2	Innovation for Impact Designing Market Creating Innovations	Adeo Ressi, Co-Founder Founder Institute Futura Innovations Lab Aruba Coral Sanchez, Mastercard
Sprint 3	Financing for Innovation (FinTech): Impact Investment (Equity) Panel	Ugo Ikemba, MSCALE Audrey Richards, DBJ Dr. David Walcott, Nova Med Berisford Grey, Sygnus Kishan Khoday, UNDP

Afternoon Session: Innovation Challenge Lab

Sprint 4	Present the Development Challenge to be solved: FINTECH for inclusion	His Worship Richard Vernon, Mayor of Montego Bay, Naudia Crosskill, CEO St. James Municipal Corporation
Sprint 5	Co-Creation Challenge Lab	Wayne Beecher, Founder AltCatalyst Violet Palmer, CEO Paul Bel Kay
Pitch event:	Presentation of the impact innovation model created.	Wayne Beecher, Founder AltCatalyst Taneallea Feddis, CEO BlackWall

All Day	Innovation Expo: This will run concurrent with the Impact Innovation Summit. Featuring: emerging technology solutions as a force for good, financial inclusion technology trends, AI technology trends shaping our world and its potential as a force for good, local innovations.	
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Join us in shaping the future of innovation.

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